Email Marketing Templates

Welcome Email

Subject:
Welcome to [Your Brand Name] ✨

Body:
Hi [First Name],

Thanks for joining us! We're excited to share our collections with you.

👉 Check out our latest pieces here: [Shop Link]

New Collection Launch

Subject:
Just Dropped: [Collection Name] 🔥

Body:
Hi [First Name],

Our new [Collection Name] is live!

Limited stock — grab yours before it's gone.

👉 Shop here: [Shop Link]

Sale Discount Email

Subject:
[Discount %] OFF – This Week Only! 🎉

Body:
Hi [First Name],

Enjoy [Discount %] off everything in store — but hurry, sale ends [End Date].

👉 Claim your discount: [Shop Link]

Abandoned Cart Reminder

Subject:
Did you forget something? 🛒

Body:
Hi [First Name],

Your favorites are still waiting for you. Don't miss out!

👉 Complete your order: [Cart Link]

Thank You Loyalty Email

Subject:
Thank You for Shopping with Us 💌

Body:
Hi [First Name],

We appreciate your support! Here's a little gift: [Discount Code]

👉 Use it on your next order: [Shop Link]