

## Shopify Product Description Template

### Product Title

Insert clear product name with main keyword.

### Short Hook / Tagline

1 sentence that grabs attention, e.g., 'The perfect oversized hoodie for everyday comfort.'

### Key Features (Bullet Points)

- Feature 1: Fabric/Material
- Feature 2: Fit/Style
- Feature 3: Unique selling point
- Feature 4: Care instructions or extra detail

### Product Description (Paragraph)

Write 3–4 sentences that tell a story about the product: who it's for, why it's unique, how it feels/looks.

### Size & Fit

Explain sizing info or link to size chart — e.g., 'True to size. For oversized fit, size up.'

### Care Instructions

e.g., Machine wash cold, tumble dry low.

### Call to Action

Strong buying CTA, e.g., 'Add to Cart now and elevate your wardrobe today.'